



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/B Nelson/D/Sen/FL (16577)**
Agency/T-Code **Abar Media (2878)/948873799**
Buyer **HUTTON,SHELLI**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **NELSON FOR SENATE (130889)**
Acct Types **National/Political**
Est/Headline **471/06190731**
Demo
Revision
Comments **NELSON FOR SENATE**
******* THIS IS A CASH IN ADVANCE**

Invoice **652307**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **317344**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:41:47PM**

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.2	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	10/31/12 5:22AM (We)	00:30		BN12012H	\$625.00	
1.2	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	11/01/12 5:23AM (Th)	00:30		BN12012H	\$625.00	
1.2	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	11/02/12 5:23AM (Fr)	00:30		BN12009H	\$625.00	
2.2	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:23AM (Mo)	00:30		BN12012H	\$625.00	
3.2	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,Th-1	10/30/12 5:53AM (Tu)	00:30		BN12009H	\$925.00	
3.2	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,Th-1	11/01/12 5:53AM (Th)	00:30		BN12009H	\$925.00	
5.2	Spot	6:00:00AM- 7:00:00AM	Per week (2),Tu,Th,Fr	11/01/12 6:22AM (Th)	00:30		BN12012H	\$1875.00	
5.2	Spot	6:00:00AM- 7:00:00AM	Per week (2),Tu,Th,Fr	11/02/12 6:44AM (Fr)	00:30		BN12012H	\$1875.00	
6.2	Spot	6:00:00AM- 7:00:00AM	Day,M-1	11/05/12 6:13AM (Mo)	00:30		BN12009H	\$1875.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-2,Th-1,F-1	10/30/12 7:30AM (Tu)	00:30		BN12012H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-2,Th-1,F-1	10/31/12 7:58AM (We)	00:30		BN12009H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-2,Th-1,F-1	10/31/12 8:41AM (We)	00:30		BN12012H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-2,Th-1,F-1	11/01/12 7:29AM (Th)	00:30		BN12009H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-2,Th-1,F-1	11/02/12 8:59AM (Fr)	00:30		BN12009H	\$2000.00	
8.2	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-1	11/05/12 7:26AM (Mo)	00:30		BN12012H	\$2000.00	
8.2	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-1	11/05/12 7:55AM (Mo)	00:30		BN12009H	\$2000.00	
8.2	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-1	11/06/12 7:26AM (Tu)	00:30		BN12012H	\$2000.00	
9.2	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 9:36AM (Tu)	00:30		BN12009H	\$560.00	
9.2	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 9:26AM (We)	00:30		BN12009H	\$560.00	
9.2	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 9:35AM (Th)	00:30		BN12012H	\$560.00	
9.2	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 9:41AM (Fr)	00:30		BN12012H	\$560.00	
10.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,F-1	10/30/12 10:17AM (Tu)	00:30		BN12012H	\$560.00	
10.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,F-1	10/31/12 10:51AM (We)	00:30		BN12012H	\$560.00	
10.2	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,F-1	11/02/12 10:16AM (Fr)	00:30		BN12009H	\$560.00	
11.2	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:30AM (Mo)	00:30		BN12012H	\$560.00	
12.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:59AM (Tu)	00:30		BN12009H	\$925.00	
12.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 11:44AM (We)	00:30		BN12009H	\$925.00	
12.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 11:44AM (Th)	00:30		BN12009H	\$925.00	
12.2	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 11:43AM (Fr)	00:30		BN12012H	\$925.00	
13.2	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:32AM (Mo)	00:30		BN12009H	\$925.00	
14.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 12:09PM (Tu)	00:30		BN12012H	\$850.00	
14.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 12:20PM (We)	00:30		BN12012H	\$850.00	
14.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 12:22PM (Th)	00:30		BN12012H	\$850.00	
14.2	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 12:34PM (Fr)	00:30		BN12009H	\$850.00	
15.2	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:40PM (Mo)	00:30		BN12012H	\$850.00	
16.2	Spot	1:00:00PM- 3:00:00PM	Day,W-1,F-1	10/31/12 2:59PM (We)	00:30		BN12009H	\$800.00	
16.2	Spot	1:00:00PM- 3:00:00PM	Day,W-1,F-1	11/02/12 2:22PM (Fr)	00:30		BN12012H	\$800.00	
17.2	Spot	1:00:00PM- 3:00:00PM	Day,M-1	11/05/12 1:32PM (Mo)	00:30		BN12009H	\$800.00	
18.2	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,Th-1,F-1	10/30/12 3:11PM (Tu)	00:30		BN12009H	\$650.00	



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Acct Types National/Political
Est/Headline 471/06190731
Demo
Revision
Comments NELSON FOR SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 652307
Inv Date 11/25/2012
Terms Net 30
Contract 317344
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:47PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
18.2	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,Th-1,F-1	11/01/12 3:29PM (Th)	00:30		BN12009H	\$650.00	
18.2	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,Th-1,F-1	11/02/12 3:44PM (Fr)	00:30		BN12009H	\$650.00	
20.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 4:13PM (Tu)	00:30		BN12012H	\$800.00	
20.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 4:12PM (We)	00:30		BN12012H	\$800.00	
20.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 4:24PM (Th)	00:30		BN12012H	\$800.00	
20.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 4:22PM (Fr)	00:30		BN12012H	\$800.00	
21.1	Spot	4:00:00PM- 5:00:00PM	Day,M-1	11/05/12 4:17PM (Mo)	00:30		BN12012H	\$800.00	
22.2	Spot	5:00:00PM- 6:00:00PM	Day,W-1,F-1	10/31/12 5:30PM (We)	00:30		BN12009H	\$2250.00	
22.2	Spot	5:00:00PM- 6:00:00PM	Day,W-1,F-1	11/02/12 5:43PM (Fr)	00:30		BN12009H	\$2250.00	
23.2	Spot	5:00:00PM- 6:00:00PM	Day,M-1	11/05/12 5:52PM (Mo)	00:30		BN12009H	\$2250.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1	10/30/12 6:14PM (Tu)	00:30		BN12009H	\$3000.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1	10/31/12 6:24PM (We)	00:30		BN12012H	\$3000.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1	11/01/12 6:29PM (Th)	00:30		BN12009H	\$3000.00	
25.2	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:23PM (Mo)	00:30		BN12012H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:05PM (Tu)	00:30		BN12012H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:05PM (We)	00:30		BN12009H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:24PM (Th)	00:30		BN12012H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:05PM (Fr)	00:30		BN12012H	\$3000.00	
27.2	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:25PM (Mo)	00:30		BN12009H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:38PM (Tu)	00:30		BN12009H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:37PM (We)	00:30		BN12012H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:43PM (Th)	00:30		BN12009H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:43PM (Fr)	00:30		BN12009H	\$3000.00	
29.2	Spot	7:30:00PM- 8:00:00PM	Day,M-1	11/05/12 7:46PM (Mo)	00:30		BN12012H	\$3000.00	
30.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:09PM (Sa)	00:30		BN12012H	\$850.00	
31.1	Spot	10:00:00PM-11:00:00PM	Day,M-1	11/05/12 10:34PM (Mo)	00:30		BN12009H	\$6000.00	
33.2	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,F-1,Su-1	10/30/12 11:12PM (Tu)	00:30		BN12012H	\$2000.00	
33.2	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,F-1,Su-1	10/31/12 11:22PM (We)	00:30		BN12009H	\$2000.00	
33.2	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,F-1,Su-1	11/02/12 11:27PM (Fr)	00:30		BN12012H	\$2000.00	
33.2	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,F-1,Su-1	11/04/12 11:27PM (Su)	00:30		BN12009H	\$2000.00	
34.1	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:33PM (Mo)	00:30		BN12009H	\$2000.00	
35.3	Spot	11:35:00PM-12:05:00AM	Per week (2),Tu,We,Th	10/30/12 11:55PM (Tu)	00:30		BN12009H	\$1025.00	
35.3	Spot	11:35:00PM-12:05:00AM	Per week (2),Tu,We,Th	11/01/12 11:55PM (Th)	00:30		BN12012H	\$1025.00	
36.2	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 12:01AM (Mo)	00:30		BN12012H	\$1025.00	
37.2	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:12AM (Sa)	00:30		BN12009H	\$340.00	
38.2	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	11/03/12 6:39AM (Sa)	00:30		BN12009H	\$850.00	
39.2	Spot	7:00:00AM- 9:00:00AM	Day,Sa-1	11/03/12 7:12AM (Sa)	00:30		BN12012H	\$1050.00	
40.2	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 8:59AM (Sa)	00:30		BN12009H	\$1050.00	
40.2	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:46AM (Sa)	00:30		BN12012H	\$1050.00	



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CO-OP/Order Type **No/Normal**
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6190 Grovedale Court
Suite 200
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AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
44.2	Spot	5:00:00AM- 6:00:00AM	Day,Su-1	11/04/12 5:23AM (Su)	00:30		BN12009H	\$250.00	
45.2	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	11/04/12 6:12AM (Su)	00:30		BN12009H	\$850.00	
46.2	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:22AM (Su)	00:30		BN12012H	\$1050.00	
46.2	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:13AM (Su)	00:30		BN12009H	\$1050.00	
48.2	Spot	12:00:00PM-12:30:00PM	Day,Su-1	11/04/12 12:08PM (Su)	00:30		BN12012H	\$600.00	
49.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 1:56PM (Su)	00:30		BN12009H	\$475.00	
49.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 2:27PM (Su)	00:30		BN12012H	\$475.00	
49.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 3:45PM (Su)	00:30		BN12012H	\$475.00	
50.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:29PM (Su)	00:30		BN12009H	\$1500.00	
51.1	Spot	11:30:00PM-12:00:00AM	Day,Su-1	11/04/12 11:42PM (Su)	00:30		BN12012H	\$475.00	
54.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 5:38AM (Sa)	00:30		BN12012H	\$340.00	
55.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Su	11/04/12 5:54AM (Su)	00:30		BN12012H	\$250.00	
56.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Sa	11/03/12 7:20PM (Sa)	00:30		BN12009H	\$850.00	
57.0	Spot	1:00:00PM- 6:00:00PM	Per week (1),Su	11/04/12 3:18PM (Su)	00:30		BN12009H	\$475.00	
58.0	Spot	12:00:00AM- 1:00:00AM	Per week (1),Su	11/04/12 12:33AM (Su)	00:30		BN12009H	\$250.00	
60.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	11/04/12 10:45PM (Su)	00:30		BN12012H	\$5400.00	
61.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Mo	11/05/12 10:44PM (Mo)	00:30		BN12012H	\$6000.00	
62.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:43AM (Tu)	00:30		BN12012H	\$1875.00	
63.0	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu	11/06/12 5:24AM (Tu)	00:30		BN12009H	\$625.00	
63.0	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu	11/06/12 5:27AM (Tu)	00:30		BN12012H	\$625.00	
64.0	Spot	5:30:00AM- 6:00:00AM	Per week (1),Tu	11/06/12 5:52AM (Tu)	00:30		BN12009H	\$925.00	
65.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:55AM (Tu)	00:30		BN12009H	\$1875.00	
66.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Tu	11/06/12 7:28AM (Tu)	00:30		BN12009H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$149,385.00	Total Spots	101
Commission	(\$22,407.75)		
Net Total	\$126,977.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.